

### HOME PAGE OPPORTUNITIES 1 month

300 x 250 (max. 3)	\$9,010
Search box: 100 x 35 (max. 2)	\$6,390
468 x 60: 20,000 imps (max. 3)	\$2,800
Find Products & Services: 120 x 60 (max. 2)	\$37,855
	(annual)

### CHANNEL SPONSORSHIPS / BLOGS 1 month

*Maximum of 3 per channel. Includes related blog*

Commercial Aviation (2 blogs included)	\$5,410
MRO (O&M's MRO blog)	\$3,245
Business Aviation (Bus Av Now blog)	\$3,245
Space (On Space blog)	\$3,245
Defense (not including Ares blog)	\$4,325
Ares blog	\$3,675

### PUBLICATION SPONSORSHIPS 1 month

Aviation Week & Space Technology	\$5,975
Aviation Daily	\$5,975
Aerospace Daily & Defense Report	\$5,975
B/CA and Weekly of Business Aviation	\$5,750
Defense Technology International	\$5,750
Overhaul & Maintenance	\$3,040

### ShowNews Ezine Sponsorships

*exclusive: includes 300 x 250 banner on ShowNews page*

Singapore Air Show (February)	\$21,500
EBACE (May)	\$21,500
ILA (May)	\$21,500
Farnborough Air Show (July)	\$21,500
NBAA (September)	\$21,500
ShowNews Briefings, Market Supplements	\$8,500

### E-BULLETIN ALERTS (Monthly) Top Banner

Business Aviation	\$3,500
Defense	\$3,500
Commercial Aviation	\$2,850
MRO	\$2,850
Space	\$2,185

### RUN-OF-SITE ADVERTISING 1 month

<b>125 x 125 banner</b>	
20,000 impressions per month	\$1,800
50,000 impressions per month	\$3,600
<b>300 x 250 banner including home page when available*</b>	
20,000 impressions per month	\$2,665
50,000 impressions per month	\$5,115

\* = Based on inventory in any given month.  
Cannot exceed 3 sponsors on home page per month.

### NEW INTERACTIVE OPPORTUNITIES 1 month

Keyword and Run-of-Content	\$2,100
Article Comments (on all story pages)	*\$7,350
Photo Gallery Sponsorship (max of 2)	*\$4,500
Video Sponsorship (max of 3)	*\$7,500
Forum Sponsorship (max of 3)	*\$4,725

\* = category exclusive sponsorship

### Event Multi-Media Landing Page \* Annual Rate

*max of 3 per event*

Singapore (February)	\$8,500
HAI Heli Expo (February)	\$4,500
FIDAE (March)	\$4,500
MRO (USA) (April)	\$4,500
EBACE (May)	\$8,500
ILA (May)	\$8,500
Farnborough (July)	\$8,500
NBAA (September)	\$8,500
MRO Europe (September)	\$4,500
MRO Asia (October)	\$4,500

\* = category exclusive sponsorship