

AVIATION WEEK

& SPACE TECHNOLOGY

EDITORIAL PLANNER 2010

ISSUE DATE	EDITORIAL FEATURE	BONUS DISTRIBUTION	AD CLOSE	C.A.T.	GLOBAL MILITARY	INDUSTRY ENGRG	SPACE	Wash D.C.	INTL	AP&S	CYCLE	HARVEY STUDY
4-Jan	Person of the Year		14-Dec					1			1	
11-Jan	Laureates Nominees Issue		21-Dec	1		1			1		2	
18-Jan			28-Dec								3	
25-Jan	Aerospace 2010: Your Source Book for What's Next										4	
1-Feb	Singapore Airshow Issue	Singapore Air Show, Feb 2-7	11-Jan	1	1				1	X	1	
8-Feb	Singapore Wrap-Up		18-Jan				1		1		2	
15-Feb	Rotorcraft	Heli-Expo, Feb 21-23, Houston DTAR, Feb 18-19, D.C.	25-Jan	1	1		1				3	
22-Feb	Electronic Warfare	MRO Middle East, Feb 28- Mar 1, Dubai AUSA Winter, Feb 24-26, Ft. Lauderdale Women in Aviation, Feb 25-27, Orlando Aircraft Interiors Middle East, Feb 28- Mar 1, Dubai	1-Feb	1	1			1			4	U.S.
1-Mar	787 Update	India Aviation, Mar 3-7, Hyderabad, India	8-Feb	1	1			1			1	
8-Mar	ATM/Next Gen	ATC Global, Mar 9-11, Amsterdam	15-Feb	1		1		1			2	INTL
15-Mar	Satellite Communications	Satellite 2010, Mar 15-18, National Harbor, MD Laureates Awards Dinner, Mar 17, Washington, D.C.	22-Feb		1		1	1			3	
22-Mar 29-Mar	Cyber Security	FIDAE, Santiago, Chile Avionics Europe 2010, Mar 24-25, Amsterdam	1-Mar 8-Mar	1	1				1		4	
5-Apr	Laureates Hall of Fame Issue		15-Mar					1			1	
12-Apr	Military Space	U.S. Space Foundation, Apr 12-15, Colorado Springs Sun'n Fun Apr 13-18, Lakeland, FL	22-Mar		1		1		1		2	
19-Apr	MRO & MRO Military (s) ILA Preview Supplement	MRO U.S., Apr 20-22, Phoenix	29-Mar	1	1	1				X	3	
26-Apr	ISR- Powers 50th	Modern Day Marine South, Apr 21-22, MCB, Camp Lejeune, North Carolina	5-Apr		1			1			4	
3-May	European Business Aviation	EBACE, May 4-7, Geneva Navy League Sea-Air-Space, May 3-5, D.C.	12-Apr	1				1	1		1	
10-May			19-Apr								2	
17-May	Workforce		26-Apr					1			3	U.S.
24-May	Regional Airlines Report	RAA, May 24-27 (location-TBD)	3-May	1		1			1		4	
31-May			10-May								1	
7-Jun	ILA Show Issue	ILA Berlin Air Show, Jun 8-15, Berlin	17-May		1		1		1		2	
14-Jun 21-Jun	Emerging A&D Markets	Eurosatory, Jun 14-18, Paris	24-May 31-May		1						3	
28-Jun	Farnborough Preview		7-Jun	1	1				1		4	

(s) supplement

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5-Jul	Top Performing Companies- A&D Industry		14-Jun			1	1	1			1	
12-Jul			21-Jun								2	
19-Jul	Farnborough Air Show Issue (s) Ultimate Guide	Farnborough, Jul 19-25, Farnborough, UK	28-Jun							X	3	
26-Jul	Farnborough Onsite Oshkosh Air Show	EAA Oshkosh, Jul 26- Aug 1, Oshkosh, WI	5-Jul	1		1			1		4	
2-Aug	Farnborough Wrap-Up Top Performing Companies- Airlines		12-Jul	1							1	
9-Aug	Propulsion Technology		19-Jul		1	1		1			2	
16-Aug			26-Jul								3	
23-Aug 30-Aug	UAVs/UAS	AUVSI North America, Aug 24-27, Denver	9-Aug		1		1	1			4	U.S
6-Sep	Airbus-Boeing Challengers		16-Aug								1	
13-Sep	USAF Special Report	AFA Air & Space Conference, Sep 13-15, D.C. DSEI, Sep 15-18, Somerset, UK Aviation Expo China, Sep 15-18, Beijing	23-Aug	1	1			1	1		2	
20-Sep 27-Sep	Commercial & Green Aerospace	IAC, Sep 27-Oct 1, Prague MRO Europe, Sep 28-30, London Japan Aerospace, Oct 1-? (location- TBD)	30-Aug 6-Sep	1	1				1		3	
4-Oct	International Military	Defendory Int'l, Oct 5-9, Athens	13-Sep		1	1			1		4	INTL
11-Oct	International Transport	Seoul Air Show, Oct 15-20, Korea	20-Sep	1				1	1		1	
18-Oct	NBAA Show Issue	NBAA, Oct 19-21, Atlanta	27-Sep	1						X	2	
25-Oct	Avionics; Future Cockpits	EuroNaval 2010, Oct 25-29, Paris	4-Oct	1	1	1					3	
1-Nov 8-Nov	Innovation & Top Technologies; Nanotech	MRO Asia, Nov 2-4, Singapore MEBA, Nov 7-9, Dubai	11-Oct 18-Oct		1		1		1		4	
15-Nov	Zhuhai	A&D Finance, Nov 15- 16, NYC Zhuhai, Nov 16-21, Zhuhai	25-Oct		1			1	1		1	
22-Nov			1-Nov			1		1			2	
29-Nov	Simulation and Training	I/ITSEC, Nov 30-Dec 3, Orlando	8-Nov								3	
6-Dec	Space		15-Nov		1		1		1		4	
13-Dec			22-Nov								1	
20-Dec 27-Dec	2010 Aerospace Photo Issue		29-Nov								2	

(S) = Supplement