

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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国际航空

INTERNATIONAL AVIATION

INTERNATIONAL AVIATION GROUP
No.14 Xiaoguan Dongli
Andingmenwai, Beijing 100029
People's Republic of China
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Official Publication of: China
Aviation Industry Corporation 1
Established: 1956

MARKET SERVED

INTERNATIONAL AVIATION serves the China aerospace market, including airlines, aerospace industry, government, military, business aviation. Published in Chinese.

AVERAGE QUALIFIED CIRCULATION

Total Qualified _____	45,614
Average Rate Base _____	**NC
Variance +/- _____	**NC
Percent +/- _____	**NC
Qualified Paid _____	43,832
Subscriptions _____	43,652
Sponsored _____	-
Single-Copy Sales _____	180
Qualified Non-Paid _____	1,782

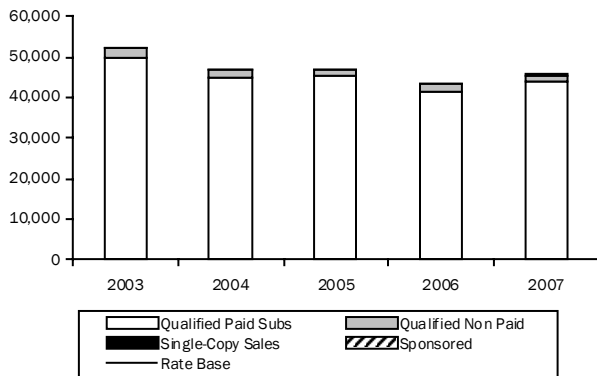
**NC = None Claimed

PRICE AND FREQUENCY

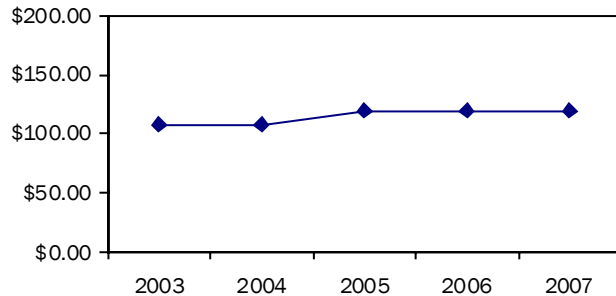
**NC	Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions)
12	Issues Per Year
RMB10.00	All Single-Copy Sales Prices for the Period

**NC = None Claimed

Five Year Average Qualified Circulation Trend



Average Annualized Subscription Price



1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individuals _____	43,128	94.6	1,782	3.9	44,910	98.5
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	524	1.1	-	-	524	1.1
Sponsored Individually Addressed _____	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee _____	-	-	-	-	-	-
Sub-Total Subscriptions _____	43,652	95.7	1,782	3.9	45,434	99.6
Single-Copy Sales _____	180	0.4	-	-	180	0.4
Sponsored Single-Copy Sales _____	-	-	-	-	-	-
TOTAL	43,832	96.1	1,782	3.9	45,614	100.0

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2007 Issue	Qualified Paid			Qualified Non-Paid	Total Qualified
	Single-Copy Sales	Subscriptions	Total		
July _____	180	43,259	43,439	1,731	45,170
August _____	180	43,622	43,802	1,729	45,531
September _____	180	43,687	43,867	1,729	45,596
October _____	180	43,704	43,884	1,728	45,612
November _____	180	43,787	43,967	1,889	45,856
December _____	180	43,853	44,033	1,884	45,917

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
Includes gross subscription sales/orders with unpaid invoices pending.

3A. PRICES

3B. LENGTH OF SUBSCRIPTIONS

3C. USE OF FREE PROMOTIONAL INCENTIVES

PARAGRAPHS 3A THROUGH 3D ARE NOT REQUIRED WHEN THE PAID CIRCULATION
IS LESS THAN 50% OF THE AVERAGE CIRCULATION

3D. HOW ORDERED

4. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF MAY 2007				
This issue is 0.6% or 291 copies above the average of the other 5 issues reported in Paragraph two.				
	TOTAL QUALIFIED	PERCENT OF TOTAL	QUALIFIED PAID	QUALIFIED NON-PAID
Individual Subscriptions _____	45,152	98.5	43,263	1,889
Bulk _____	524	1.1	524	-
Single-Copy Sales _____	180	0.4	180	-
TOTAL QUALIFIED CIRCULATION	45,856	100.0	43,967	1,889

5. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	44,986	-	-	1,723	43,263	44,986	98.1
a. Written _____	44,986	-	-	1,723	43,263	44,986	98.1
b. Telecommunication _____	-	-	-	-	-	-	-
c. Electronic _____	-	-	-	-	-	-	-
II. TOTAL - Request from recipient's company:	-	-	-	-	-	-	-
a. Written _____	-	-	-	-	-	-	-
b. Telecommunication _____	-	-	-	-	-	-	-
c. Electronic _____	-	-	-	-	-	-	-
III. TOTAL - Membership Benefit:	-	-	-	-	-	-	-
a. Individual _____	-	-	-	-	-	-	-
b. Organizational _____	-	-	-	-	-	-	-
IV. TOTAL - Communication from recipient or re-distributor (other than request):	524	-	-	-	524	524	1.1
a. Written _____	524	-	-	-	524	524	1.1
b. Telecommunication _____	-	-	-	-	-	-	-
c. Electronic _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	166	-	-	166	-	166	0.4
Rosters and directories _____	-	-	-	-	-	-	-
Licensees - National, State or Local Government _____	-	-	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	166	-	-	166	-	166	0.4
VI. TOTAL - Single-Copy Sales:	180	-	-	-	180	180	0.4
*TOTAL QUALIFIED CIRCULATION	45,856	-	-	1,889	43,967	45,856	100.0
PERCENT	100.0	-	-	4.1	95.9	100.0	-

Paid Source Information can be reported at the option of the publisher.

6. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007						
	Qualified Paid			Non-Paid	Total Qualified	Percent
	Single Copy Sales	Subscriptions	Total Paid			
NORTHEAST						
PROVINCE/CITY:						
Heilongjiang Province _____	-	815	815	23	838	1.8
Jilin Province _____	-	812	812	8	820	1.8
Liaoning Province _____	-	1,727	1,727	65	1,792	3.9
NORTH CHINA						
PROVINCE/CITY:						
Beijing City _____	-	3,513	3,513	834	4,347	9.5
Tianjin City _____	-	1,911	1,911	35	1,946	4.2
Hebei Province _____	-	1,483	1,483	14	1,497	3.3
Inner Mongolia Autonomous Region _____	-	725	725	12	737	1.6
Shanxi Province _____	-	960	960	26	986	2.1
NORTHWEST						
PROVINCE/CITY:						
Gansu Province _____	-	726	726	15	741	1.6
Ningxia Hui Autonomous Region _____	-	414	414	2	416	0.9
Qinghai Province _____	-	23	23	3	26	0.1
Shaanxi Province _____	80	3,796	3,876	87	3,963	8.6
Xinjiang Uyghur Autonomous Region _____	-	1,037	1,037	16	1,053	2.3
EAST CHINA						
PROVINCE/CITY:						
Shanghai City _____	-	3,704	3,704	126	3,830	8.3
Anhui Province _____	-	217	217	11	228	0.5
Fujian Province _____	-	2,320	2,320	48	2,368	5.2
Jiangsu Province _____	-	2,039	2,039	22	2,061	4.5
Jiangxi Province _____	-	468	468	30	498	1.1
Shandong Province _____	-	1,037	1,037	19	1,056	2.3
Zhejiang Province _____	-	1,248	1,248	21	1,269	2.8
CENTRAL SOUTH						
PROVINCE/CITY:						
Guangdong Province _____	-	5,646	5,646	167	5,813	12.7
Guangxi Zhuang Autonomous Region _____	-	599	599	4	603	1.3
Hainan Province _____	-	451	451	39	490	1.1
Henan Province _____	-	793	793	14	807	1.8
Hubei Province _____	-	797	797	29	826	1.8
Hunan Province _____	-	823	823	15	838	1.8
SOUTHWEST						
PROVINCE/CITY:						
Chongqing City _____	-	425	425	8	433	0.9
Guizhou Province _____	-	437	437	71	508	1.1
Sichuan Province _____	100	3,878	3,978	99	4,077	8.9
Tibet Autonomous Region _____	-	80	80	1	81	0.2
Yunnan Province _____	-	844	844	12	856	1.9
TOTAL QUALIFIED MAINLAND CHINA CIRCULATION	180	43,748	43,928	1,876	45,804	99.9
USA _____	-	-	-	2	2	-
Other International _____	-	31	31	6	37	0.1
South Asia _____	-	8	8	5	13	-
TOTAL QUALIFIED CIRCULATION	180	43,787	43,967	1,889	45,856	100.0

7. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2003	2004	2005	2006	*2007
Total Audit Average Qualified:	52,467	47,075	47,096	43,514	45,216
Rate Base (if any): _____	**NC	**NC	**NC	**NC	**NC
Rate Base +/-: _____	**NC	**NC	**NC	**NC	**NC
Percent +/-: _____	**NC	**NC	**NC	**NC	**NC
Qualified Paid	49,882	45,283	45,486	41,657	43,458
Subscriptions _____	49,592	45,139	45,352	41,511	43,278
Sponsored _____				-	-
Single-Copy Sales _____	290	144	134	147	180
Qualified Non-Paid: _____	2,585	1,792	1,610	1,857	1,758
Post Expire Copies included in Total Qualified Circulation: ____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: __	RMB 108.00	RMB 108.00	RMB 120.00	RMB 120.00	**NC

***NOTE: 2007 data is unaudited.**

**NC = None Claimed.

8. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

Qualified recipients are paid subscribers. Also qualified are individuals purchasing copies at newsstands.

Copies are individually addressed and mailed via the Post Office Management Bureau of China. All qualified circulation conforms to the terms of qualification as reported above.

AVERAGE NON-QUALIFIED CIRCULATION: 170 COPIES

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	January 21, 2008
Xiao Zhiyuan, Director	Country	China
Liu Xin, Circulation Director	City	Beijing
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	January 21, 2008
IMPORTANT NOTE:	Type	CPD
This unaudited circulation statement has been checked against the previous audit report.	ID Number	I229P0D7
It will be included in the annual audit made by BPA Worldwide.		