



Audit Bureau of Circulations

**BUSINESS PUBLICATION
PUBLISHER'S STATEMENT
Subject to Audit
For the 6 month period ending
June 30, 2008**

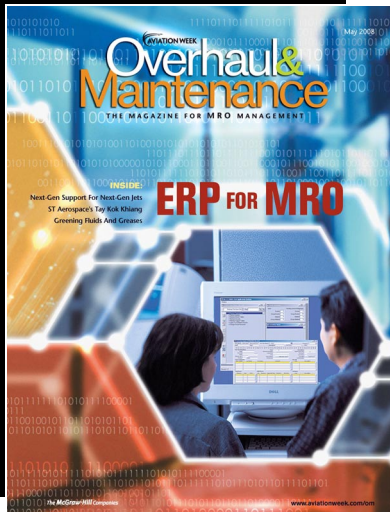
OVERHAUL & MAINTENANCE

Field Served:

OVERHAUL & MAINTENANCE serves major/regional airlines, commuter air taxi/charter operators, corporate flight departments, military/government maintenance, overhaul & modification services, manufacturers, distributors, suppliers, finance/leasing & others involved in the overhaul & maintenance of aircraft.

This is an independent publication not directly related to or affiliated with any association.

TOTAL AVERAGE QUALIFIED PAID & NON-PAID CIRCULATION 15,188



1A AVERAGE QUALIFIED PAID CIRCULATION	
Individual	452
Association,	
Sponsored Individually Addressed	
Multi-Copy Same Addressee, See Par. 11(a)	17
Single Copy Sales	
Total Average Qualified Paid Circulation	469

1B AVERAGE QUALIFIED NON-PAID CIRCULATION	
Individual	14,719
Association,	
Multi-Copy Same Addressee	
Total Average Qualified Non-Paid Circulation	14,719

1C AVERAGE NON-QUALIFIED CIRCULATION	
Non-Continuous Market Coverage Copies	
Allocated For Shows & Conventions	867
Miscellaneous, Including Staff Copies, See Par. 11(b)	1,694
Total Average Non-Qualified Circulation	2,561

1D AVERAGE QUALIFIED PAID & NON-PAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS	
None	

2 QUALIFIED PAID & NON-PAID CIRCULATION BY ISSUES & QUALIFIED NON-PAID REMOVALS & ADDITIONS

2008 Issue	Total	Paid	Qualified Non-Paid	Qualified Non-Paid Removed	Qualified Non-Paid Added
Jan.	15,180	461	14,719	49	6
Feb.	15,173	468	14,705	28	14
Mar.	15,139	469	14,670	36	1
Apr.	15,541	475	15,066	13	409
May	15,058	476	14,582	755	271
June	15,038	468	14,570	13	1
			Total	894	702

THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE MAY, 2008 ISSUE IN WHICH:

- QUALIFIED PAID CIRCULATION WAS 1.5% GREATER THAN THE PERIOD AVERAGE
- QUALIFIED NON-PAID CIRCULATION WAS 0.9% LESS THAN THE PERIOD AVERAGE

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total	%	Paid	Qualified Non-Paid	Qualified Within									
					A	B	C	D	E	F	G	H	I	J
Major/Reg Airlines	5,275	35.0	26	5,249	1,000	946	1,017	236	432	422	377	148	640	57
Commuter/Air Taxi/Charter	1,243	8.3	12	1,231	461	106	255	27	155	56	82	29	57	15
Corporate Operators/Flight Department	840	5.6	2	838	212	41	271	20	73	31	108	9	69	6
Military/Government.....	1,620	10.8	6	1,614	494	302	235	70	146	157	57	32	92	35
Maintenance/Overhaul/Modification Services.....	3,171	21.1	56	3,115	1,011	507	653	131	332	292	12	142	64	27
Distributor/Supplier	817	5.4	23	794	395	57	28	85	90	33	2	111	3	13
Manufacturing	1,205	8.0	104	1,101	359	310	112	37	111	60	11	132	8	65
Finance/Leasing	887	5.8	247	640	374	62	67	20	82	30	11	41	19	181
Other Allied to the Field														
Other Paid Circulation														
Subscriptions														
Single Copy Sales														
Total Qualified Circulation.....	15,058	100.0	476	14,582	4,306	2,331	2,638	626	1,421	1,081	660	644	952	399

Key to Classification by Title

- | | |
|---|-------------------------------|
| A Sr. Corp Management/Government or Military Official | F Inspector/Quality Assurance |
| B Engineer/Engineer Management | G Chief Pilot |
| C Maintenance/Maintenance Management | H Marketing/Sales Management |
| D Purch/Procurement Management | I Technician/Mechanic |
| E Operations Management | J Other |

3B

AGE OF SOURCE DATA ANALYSIS

Source	Qualified Within			Total	%
	1 Year	2 Years	3 Years		
Qualified Non-Paid Circulation:					
Total Direct request from recipient:	13,461	1,121		14,582	100.0
Written	8,057	762		8,819	60.5
Telecommunication	3,293	323		3,616	24.8
Internet and E-mail.....	2,111	36		2,147	14.7
Total Direct request from recipient's company:					
Written					
Telecommunication					
Internet and E-mail.....					
Total Communication other than request:					
Written					
Telecommunication					
Internet and E-mail.....					
Association					
Business Directories.....					
Lists					
Acquired Circulation					
Other Sources					
Total Qualified Non-Paid Circulation	13,461	1,121		14,582	100.0
Percent	92.3	7.7		100.0	
Paid Subscription Circulation.....				476	
Paid Acquired Circulation					
Single Copy Sales					
Total Qualified Circulation				15,058	

MAILING ADDRESS ANALYSIS

	Total	%	Paid	Qualified Non-Paid
Individual by name and title and/or occupation	14,147	94.0	158	13,989
Individual by name only	787	5.2	242	545
Title or occupation only	40	0.3		40
Company name only	68	0.5	60	8
Multi-Copy Same Addressee	16	0.0	16	
Total Qualified Paid Subscription & Non-Paid Circulation	15,058	100.0	476	14,582
Single Copy Sales				
Total Qualified Circulation	15,058			

The Qualified Non-Paid figures used in Par. 3C are based on percentages established for the November, 2007 issue and projected against the totals for the May, 2008 issue.

GEOGRAPHIC ANALYSIS

State & ZIP Code	Total	%	Paid	Qualified Non-Paid
New England				
ME 039-049.....	18			18
NH 030-038.....	56		1	55
VT 050-059.....	13			13
MA 010-027.....	118		12	106
RI 028-029.....	16		1	15
CT 060-069.....	269		11	258
New England	490	3.2	25	465
Middle Atlantic				
NY 100-149.....	427		27	400
NJ 070-089.....	198		14	184
PA 150-196.....	269		2	267
Middle Atlantic	894	5.9	43	851
East N. Central				
OH 430-459.....	376		10	366
IN 460-479.....	183		3	180
IL 600-629.....	294		9	285
MI 480-499.....	175		1	174
WI 530-549.....	140		1	139
East N. Central	1,168	7.8	24	1,144
West N. Central				
MN 550-567.....	207		3	204
IA 500-528.....	51		2	49
MO 630-658.....	160		4	156
ND 580-588.....	16			16
SD 570-577.....	19			19
NE 680-693.....	25			25
KS 660-679.....	107		2	105
West N. Central	585	3.9	11	574
South Atlantic				
DE 197-199.....	20			20
MD 206-219.....	128		1	127
DC 200, 202-205.....	45			45
VA 201, 220-246.....	224		8	216
WV 247-268.....	17			17
NC 270-289.....	204		4	200
SC 290-299.....	97		3	94
GA 300-319.....	420		12	408
FL 320-349.....	925		18	907
South Atlantic	2,080	13.8	46	2,034

State & ZIP Code	Total	%	Paid	Qualified Non-Paid
East S. Central				
KY 400-427.....	131		1	130
TN 370-385.....	202		1	201
AL 350-369.....	108		8	100
MS 386-397.....	41			41
East S. Central	482	3.2	10	472
West S. Central				
AR 716-729.....	56			56
LA 700-714.....	50		2	48
OK 730-749.....	330		10	320
TX 750-799.....	947		16	931
West S. Central	1,383	9.2	28	1,355
Mountain				
MT 590-599.....	28			28
ID 832-838.....	35		1	34
WY 820-831.....	14		1	13
CO 800-816.....	118		3	115
NM 870-884.....	49		1	48
AZ 850-865.....	291		5	286
UT 840-847.....	67		2	65
NV 889-898.....	70			70
Mountain	672	4.5	13	659
Pacific				
AK 995-999.....	70		1	69
WA 980-994.....	310		6	304
OR 970-979.....	75		1	74
CA 900-961.....	1,094		28	1,066
HI 967-968.....	50		1	49
Pacific	1,599	10.6	37	1,562
Single Copy Sales				
U.S. Unclassified				
United States	9,353	62.1	237	9,116
Poss. & Other Areas				
004-009, 969.....	29	0.2		29
U.S. & Poss., etc.	9,382	62.3	237	9,145
Canada				
Mexico	731	4.9	31	700
Military or Civilian Personnel Overseas ..	87	0.6	3	84
Other International	17	0.1		17
Total International	4,841	32.1	205	4,636
E-Mail Address Only ...				
Other Unclassified				
Grand Total	15,058	100.0	476	14,582

4A₁

GEOGRAPHIC ANALYSIS OF INTERNATIONAL CIRCULATION

Country	Total	%	Paid	Qualified Non-Paid
AFRICA				
Algeria	7			7
Angola	4			4
Botswana	2			2
Burkina Faso	1			1
Cape Verde	1			1
Congo Republic	3			3
Djibouti	1			1
Egypt UAR	15			15
Ethiopia	32			32
Gabon	2			2
Gambia	5			5
Guinea	1			1
Kenya	11			11
Libya	13			13
Madagascar	5			5
Malawi	6			6
Mauritius	15			15
Morocco	4			4
Mozambique	4			4
Namibia	3			3
Nigeria	33			33
Senegal	3			3
Seychelles	1			1
South Africa	61		1	60
Sudan	1			1
Swaziland	2			2
Tanzania	13			13
Togo	4			4
Tunisia	5			5
Uganda	2			2
Zambia	6			6
Zimbabwe	18			18
TOTAL AFRICA	285	5.0	1	284
ASIA & PACIFIC				
Australia	220		10	210
Bangladesh	6			6
Bhutan	3			3
Brunei	5			5
Fiji Islands	10			10
Hong Kong	60		2	58
India	226		23	203
Indonesia	75		3	72
Japan	46		4	42
Kiribati	1			1
Korea Republic	12		2	10
Laos	4			4
Macao	8			8
Malaysia	78		2	76
Maldives	8			8
Myanmar	6			6
Nepal	10			10
New Caledonia	9			9
New Guinea	3			3
New Zealand	58		1	57
Pakistan	34		2	32
Philippines	108		1	107
Peoples Republic of China	66		13	53
Singapore	221		10	211
Sri Lanka	50			50
Taiwan	51		4	47
Thailand	55		2	53
Vanuatu	2			2
Viet Nam	13			13
TOTAL ASIA & PACIFIC	1,448	25.5	79	1,369
MIDDLE EAST				
Bahrain	13		1	12
Benin	1			1
Iran	102		1	101
Israel	59		5	54
Jordan	21			21
Kuwait	10		1	9
Lebanon	13			13
Oman	9			9
Qatar	12			12
Saudi Arabia	38		1	37
Syria	8			8
Turkey	93			93
United Arab Emirates	62		6	56
Yemen Arab Rep.	7			7
TOTAL MIDDLE EAST	448	7.9	15	433
EUROPE				
Albania	4			4
Armenia	2			2
Austria	47			47
Azerbaijan	3			3
Belarus	2			2
Belgium	86		2	84
Bosnia/Herzegovina	7			7
Bulgaria	17			17
Croatia	14			14

Country	Total	%	Paid	Qualified Non-Paid
EUROPE (Cont'd)				
Cyprus	10			10
Czech Republic	19			19
Denmark	53		1	52
England	431		22	409
Eritrea	3			3
Estonia	12		1	11
Federal Republic of Germany	202		15	187
Finland	44			44
France	188		34	154
Greece	48		1	47
Hungary	16			16
Iceland	18			18
Ireland (Eire)	42		4	38
Italy	114		3	111
Latvia	17		1	16
Lithuania	11			11
Luxembourg	12			12
Macedonia	2			2
Malta	16			16
Moldova	19			19
Netherlands	10		2	98
Norway	24		1	23
Poland	22			22
Portugal	65		1	64
Republic of Georgia	8			8
Romania	42			42
Russian Federation	40			40
Scotland	22			22
Serbia	40			40
Slovakia	11			11
Slovenia	13		2	11
Spain/Canary Islands	137		3	134
Sweden	56		2	54
Switzerland	93		6	87
Ukraine	17			17
Wales	13			13
TOTAL EUROPE	2,162	38.0	101	2,061
CENTRAL AMERICA, SOUTH AMERICA & CARIBBEAN				
Antigua/Babuda	3			3
Argentina	128		2	126
Aruba	2			2
Bahamas	5			5
Barbados	2			2
Belize	3			3
Bolivia	11			11
Brazil	147		6	141
British Virgin Islands	1			1
Cayman Islands	2			2
Chile	33			33
Colombia	54			54
Costa Rica	5			5
Cuba	1			1
Dominican Republic	3			3
Ecuador	18			18
El Salvador	3			3
Guatemala	2			2
Guyana	5			5
Jamaica	10			10
Mexico	87		3	84
Netherlands Antilles	1			1
Nicaragua	3			3
Panama	2			2
Paraguay	4			4
Peru	21			21
Surinam	2			2
Trinidad - Tobago	5			5
Turks - Caicos Is	1			1
Uruguay	13			13
Venezuela	8		1	7
TOTAL CENTRAL AMERICA, SOUTH AMERICA & CARIBBEAN	585	10.3	12	573
INTERNATIONAL	4,928	100.0	208	4,720
Canada	731	12.9	31	700
Military or Civilian Personnel Overseas	17	0.3		17
TOTAL INTERNATIONAL	5,676	100.0	239	5,437

06-0962-0	Analyzed Issue Date	05/01/08
	Analyzed Issue Text (for double month issue date)	
	Single Copy Price	10.00
	Association Subscription Price	
	U.S. Subscription Price	54.00
	Canadian Subscription Price	79.00
	International Subscription Price	79.00