

O&M 2010 EDITORIAL PLAN

2010 O&M ISSUE DATE	EDITORIAL HIGHLIGHTS	BONUS DISTRIBUTION	DATES
January	Right Parts, Right Time Preview: MRO Middle East		Ad Close: 12/4
February	Middle East MRO Centers	<ul style="list-style-type: none"> · Singapore Air Show February 2-7 · HAI Heli-Expo February 20-23 · MRO Middle East February 28-March 1 	Ad Close: 1/6
March	Planning Non-Routine Maintenance Bonus Feature: Optimizing Your Supply Chain Preview: MRO Americas	ARSA March 4-6	Ad Close: 2/8
April	MRO Forecast Plus: Military Forecast	<ul style="list-style-type: none"> · MRO Americas April 20-22 · MRO Military April 20-22 	Ad Close: 3/5
May	Regional and Low-Cost Carrier MRO	<ul style="list-style-type: none"> · EBACE May 4-6 · RAA May 24-27 · CCMA Latin America and Caribbean Airlines and Suppliers (TBD) 	Ad Close: 4/6
June	Maximizing IT and Data Bonus Feature: Optimizing Your Supply Chain		Ad Close: 5/6
July/August	Upcoming Checks and MRO Service Innovation Preview: MRO Europe	<ul style="list-style-type: none"> · Farnborough Air Show July 19-25 · ASA TBD · Air Carriers Purchasing Conference August 14-17 	Ad Close: 6/7
September	Managing Cabin Systems & IFE Bonus Feature: Optimizing Your Supply Chain	<ul style="list-style-type: none"> · MRO Europe September 28-30 · WAEA Conference September 13-16 	Ad Close: 8/6
October	Achieving Hangar Efficiencies Preview: MRO Asia	<ul style="list-style-type: none"> · DOD Military Maintenance Symposium TBD 	Ad Close: 9/7
November	Southeast Asia MRO	MRO Asia November 2-4	Ad Close: 10/5
December	Engine Performance Bonus Feature: Optimizing Your Supply Chain		Ad Close: 11/5

Editorial and Bonus Distribution are subject to change