

World Aerospace Database Online Advertising Specifications

Online Ad	Pixels Specifications
AviationWeek.Com Pages	
Banner	180 x 150 or text
WAD Home Page	180 x 150 or text
Search Results	180 x 150 or text
Search, Additional Results	180 x 150 or text
Search, Results (Ranking)	180 x 150 or text
WAD Widget	180 x 150 or text
AWIN Pages	
Banner	180 x 150 or text
Advanced Search, Fleet	180 x 150 or text
Advanced Search, Articles	180 x 150 or text
Advanced Search, WAD	180 x 150 or text
Data Products	180 x 150 or text
Banner	728 x 90
Banner	120 x 40
Search Results, Articles	120 x 40
Search Results, Org	120 x 40
Search Results, Fleet	120 x 40
Search Results (Ranking)	120 x 40
Search Results, Prod/Serv	120 x 40
Search Results, Programs	120 x 40

NOTE: All art must be in .gif format (under 39K)

Contact Us

World Aerospace Database

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World Aerospace Database Digital Ad Materials

Preferred File Format: SWOP Recommended: HI-resolution PDF, Other Accepted File Formats: TIFF/IT-P1 PostScript.

Do not submit Application Files and Native Files (Quark, InDesign, Illustrator, PageMaker, Photoshop, etc.) which by themselves are not predictable. Contract color proof must be furnished.

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